



Change Pro Facilitator certification workshop August 6th and 7th, 2009

What is Change Pro?

The Change Pro Simulation® is an engaging and realistic computer-based learning tool. It is designed to help learners (typically managers) increase their *ability to implement change*.

The challenge

Sent by Group Head Office into a successful business unit, the participants' task is to facilitate the deployment of the Group's latest corporate initiative in this division.

The participants have up to 120 days to convince as many of the division's 24 top managers as possible to "adopt" this initiative and agree to support its implementation within the division.

The mission is particularly challenging as participants have essentially no hierarchical power over the division's top management team and will have to rely on their ability to obtain buy-in by using some or all of the 25 tactics available to them.

Why be certified?

The Change Pro Simulation® is a simple tool to use in itself. It is also quite robust; i.e., it typically leads to a successful session, even when the facilitator or the group are not at their absolute best. Still, in order to ensure the best return on investment and the highest quality experience for Change Pro users, we insist that Change Pro can only be used with a Certified Change Pro Facilitator.

As a Certified Change Pro Facilitator you will be recognized as such on the Learning Ways website. You will also be part of a group that Change Pro users can contact in order to run the Change Pro Simulation®. You will have post workshop access to the Learning Ways team to help you in your continued development as a Change Pro Facilitator.

Certification overview

This workshop is designed to help you:

- Access to change theory, developed by Prof. Manzoni
- Understand how the Change Pro Simulation® functions
- Learn how to introduce, accompany and debrief the session
- Practise all of these steps (and get feedback from the group)
- Increase your knowledge base on how to go about implementing change
- Learn how to design and deliver different types of learning interventions using the Change Pro Simulation®



Who should attend this workshop

External/internal consultants, leaders, HR and learning professionals who want to use Change Pro in their managerial, training or consulting practice...

- In training and executive development programs
 - To enhance managers' ability to manage change
 - As a substitute or a complement to Outdoor exercises
- To build the organization's capability to manage change
- To support the deployment of Six/Lean Sigma
- To increase the alignment of a project team or a management team
 - By enhancing collaboration and building the team
 - By supporting Action Planning
- In annual Corporate Meetings

Or you would simply like to be recognized as a Change Pro professional.

How to register

In order to register please send an email with your name, company name, address, email address, phone number fixed and mobile to lise@learningways.com.

Costs

2 options:

- 1) The two day certification costs €3'500 and includes:
 - Tuition fees and materials for the two days
 - Lunches and coffee breaks
 - Licence to access the simulation for the two days of certification
 - **1 licence (worth €2'500) to use with a group of your choice post certification**
- 2) The two day certification costs €2'000 and includes:
 - Tuition fees and materials for the two days
 - Lunches and coffee breaks
 - Licence to access the simulation for the two days of certification

Upon successful completion of the workshop and also included in the price:

- Your Change Pro Facilitator Certification
- Post program access to valuable change theory and material
- Access to the Learning Ways team for ongoing Facilitator questions and development

Please note that the workshop fee does **not** include travel, accommodation, breakfast or dinners.

Payment must be received before your participation can be confirmed. Please note that places will be allocated on a first come first served basis. In order to ensure that you get maximum impact from your certification workshop, we have limited the number of participants to 12.



Location

The Change Pro certification workshop will be held at:

Hotel Royal Manotel
Rue de Lausanne 41-43
1201 Geneva
Switzerland
Tel: +41 22 906 14 14
Fax: + 41 22 906 14 99
Email: royal@manotel.com
<http://www.manotel.com>

Should you wish to stay at the Hotel Royal, please book your hotel directly by email royal@manotel.com or by phone +41 22 906 14 14.

Other hotels that we can recommend include:

Hotel Auteuil****
33, rue de
Lausanne
CH-1201 Geneva
T: +41 22 544 22 22
F: +41 22 544 22 99
<http://www.manotel.com/en/auteuil/index.php>

Hotel Kipling***
27, rue de la Navigation
CH-1201 Geneva
T: +41 22 544 40 40
F: +41 22 544 40 99
<http://www.manotel.com/en/kipling/index.php>

Hotel Jade***
55, rue Rothschild
1202 Geneva
T: +41 22 544 38 38
F: +41 22 544 38 99
<http://www.manotel.com/en/jade/index.php>

For further information, please contact us at: lise@learningways.com
or call Lise: +41 79 616 73 37